
Come Home to

The Sofa Collection

Practical Living with
Designer Detailing

About Us

The Sofa Collection was started in 2005 by Bert Shlensky, and his partners to provide an efficient and satisfying way for consumers to buy stylish, quality furniture at a value price and in as easy a way as possible.

Bert and his team include specialized expertise with significant experience in every phase of the furniture, textile, direct marketing, operations and sourcing functions. They have developed this company with the specific goal of providing great furniture for the consumer at reasonable prices.

In addition they bring a personal involvement, pride, intensity and sense of excellence that have focused on making every detail of the program a satisfying experience for our consumers.

Mission Statement

The Sofa Collection represents an innovative integrated approach to provide creativity, innovation, value and marketing to a difficult upholstered furniture market.

The focus of the company is centered on four values:

- Styling – provide designer style for all
- Quality – offer durable, comfortable products
- Value – use business efficiencies to offer great product at a lower price to the customer
- Service – make sure the customer is taken care of every step of the way

Great Furniture Styling to Fit Everyone's Taste

We have designed our Collection around three sofa styles to meet a variety of tastes:

- **Milan-** Curved
 - Elegant, comfortable, stylish for a distinct look
- **Cottage-** Round
 - our stylish take on a traditional favorite
- **Metro-** Square
 - An edgy approach to contemporary design

Each Style is designed to provide comfort, style and unique fashionable design

Four Sizes per Collection

All Collections come in Chair, Loveseat, Sofa and Ottoman

- ❑ **Milan Sofa** - Our curved arm sofa is 80 inches
- ❑ **Cottage Sofa** - Our round arm sofa is 89 inches
- ❑ **Metro Sofa** - Our square arm sofa is 84 inches

All of our sofas seat three comfortably and fit in modern elevator buildings

- ❑ **Our Loveseats** are 64 to 66 inches and comfortably seat two people.
- ❑ **Our Round and Square Arm Chairs** are 38 to 40 inches long
- ❑ **Our Curved Arm Chair** is slightly larger at 45 inches

- ❑ **Height:** Our sofas range from 37 to 39 inches high and all have separate back pillows. The height allows plenty of room for a wide range of consumers to be comfortable, taking everyone's back and leg comfort into consideration.
- ❑ **Depth:** Our Sofas are 34 to 37 inches deep, allowing plenty of room for seating and leg comfort

Milan

- Sofa and Loveseat



Cottage

- Sofa, Chair and Ottoman



Metro

- Sofa, Chair and Ottoman



One Collection – Two Looks

- Milan Sofa in Cranberry Twill



- Milan Sofa in Sand Suede



Easy Care

Each piece arrives wearing its own tailor-made slipcover that looks and fits like custom upholstery, then slips off for easy care and quick makeovers.

- zipper construction in back provides a tight fit and is easily removed for cleaning
- All fabrics are easily cleaned
- change the look of your décor from casual to formal or winter to summer with the switch of a slipcover
- extend the life of your furniture with additional covers

Quality

Enduring Quality is built in to every piece:

- kiln-dried hardwood frames
- sinuous springs
- foam and Dacron-wrapped cushions
- detached cushions
- padding on all wood pieces
- notched, doweled or blocked joints
- beautiful, durable upholstery weight designer fabrics

Comfort

- Our combination of foam and Dacron wrapped cushions insure a just-right comfortable fit for every member of the family
- Padding on all wood pieces provide comfort and durability
- Generously proportioned ottomans may be used as an extra seat, coffee table, or footrest

Fabric

We offer a select and varied collection of upholstery weight fabrics for our slipcovers. We test all of our fabrics for shrinkage, strength, colorfastness, color consistency, stain resistance and other factors.

The breadth of our assortment includes:

1. **Our Heavyweight Washable Twill Fabric**

– a casual fabric comfortable in virtually any setting.

In natural, taupe, and cranberry

2. **Our Washable Micro-suede Fabric**

-a high-end suede look suitable for both formal and casual décor

In sand, taupe, chocolate and sand-embroidered sage

3. For a soft, comfortable texture, choose our

Chenille Ulster Fabric in olive or bark

4. **Brisbane Tweed** provides a classically elegant look

5. Designed exclusively by Liora Manne, our rich **Dots and Primitiv Jacquards** offer a unique custom design look while showcasing Ms. Manne's flair for color and design.

Color

Our Color Palette focuses on a variety of the most popular and usable colors. We provide a selection of natural, beige, taupe and chocolate neutrals serving a broad range of decorating tastes.

Our neutral palette also provides the versatility of creating a wonderful backdrop for Liora Manne's exciting collection of coordinating pillows, rugs, lighting and decorative accessories. Change the mood of your room by simply replacing your slipcovers or decorative accents.

Our Leather Sofa

The Sofa Collection also includes a richly designed leather sofa in a beautiful chestnut shade. The leather sofa is upholstered in a soft, yet aniline-dyed durable leather and comes with the quality, value, commitment and guarantee our other products do. This is our only upholstered piece, and one you would expect to find at a much higher price.



Value

Prices vary depending on the fabric you choose.

However, our prices range from \$700 for an 83" Metro Sofa in Sand Micro-suede to \$950 a savings of 50% or more from department store prices.

Additional slipcovers range in price from \$100-\$200 each compared to around \$ 500 from most suppliers .

Our Leather Sofa is \$1,200 , a fraction of what you would pay for the same quality elsewhere.

Our Guarantee

Order with confidence, thanks to

The Sofa Collection's 3-Way No-Risk Guarantee:

- upon arrival, if you are not completely satisfied with your sofa, tell the deliveryman to take it back and **receive a full refund-including delivery charges!**
- change your mind within 30 days, send it back and we'll refund you – **all you pay is return shipping**
- for the first year you own your sofa, we'll repair or replace any manufacturing defects **free of charge.**

Our Commitment to You

We are completely committed to providing our customers with a great quality product and making the experience simple, easy and enjoyable.

- Our Commitment is backed by our 3-Way Guarantee
- We support our commitment with a real, live trained customer service team who work exclusively with The Sofa Collection. Our Customer Service Team will answer your questions, provide fabric swatches and brochures, assist in selecting, decorating, tracking and delivery, as well as other issues that may arise.
- Because we stock our inventory, we deliver within 2 weeks of your order.

Our Commitment After Delivery

- We provide a “white glove” delivery service in which we will deliver, unpack, and set-up your furniture at a pre-arranged time suited to your convenience.
- We welcome your feedback, comments and suggestions on our product and service and have developed a process to discuss and respond to all comments.
- Our Customer Service representatives are available for future purchases as your decorating needs expand. Order additional slipcovers. Change the look of your décor with the change of new rugs or pillows, or add pieces to your collection as your budget allows, without the expense of a complete remodel.

Contact Us

- ❑ For more information, please log on to our website at www.thesofacollection.com.
- ❑ Call us at our toll-free number: 800-256-1880

Thank-you

For listening to our presentation.

We look forward to serving you
for many years to come.